

Who's Who in Fintech?

Influential Voices & Brands



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“Who’s Who” Introduction

Analytica has been creating Top 100 Influencer lists for the past 10 years, connecting brands with influencer communities. The marketplace is now looking to understand who is influential beyond Twitter social amplifiers. Over recent years there have been more and more companies producing lists based on Twitter followers. We want to break away from that.

Each Who’s Who report will provide you with the top Social Influencers, Content Creators, Event Speakers, Industry Analysts, Brand Employees, Brands and Publications across individual topics such as AI, Climate Change, The Future of Work, FinTech, Energy Policy, Obesity, etc.

The influential experts are selected using Analytica’s 4 Rs methodology (Reach, Resonance, Relevance and Reference). Quantitative data is pulled through LinkedIn, Twitter, Personal Blogs, YouTube, Podcast, and Forbes channels, and our qualitative data is pulled by our insights and analytics team, capturing offline influence.

All the influential experts featured are categorised by influencer persona, the sector they work in, their role within that sector, and more from our curated database of 1m+ influencers.

We are striving for this report to be a One-Stop Shop for the Movers & Shakers of the industry so any feedback to further improve the lists is always gratefully received.

Introduction to Fintech

Fintech aims to challenge the finance industry by improving and automating the delivery and use of financial services. Fintech is employed to help companies and consumers better manage financial operations and processes.

It is an umbrella term covering an extensive number of services including mobile payments, challenger banks, insurtech, blockchain, cryptocurrency & crowdfunding platforms.

“Much of the movement that is Fintech has, up until now, been focussed on optimising our 20th Century model of financial services. Fintech has done great work by making the holding and movement of money quicker, cheaper and smarter but we are reaching innovation saturation. In the future we'll see Fintech companies moving beyond optimising current models and breaking new ground with whole new definitions of banking and money.” **Chris Gledhill**, Independent Fintech Advisor, Futurist, Writer & Speaker

This report aims to provide you with a sample of influential voices discussing Fintech online. You will find different influential personas ranging from Social Amplifiers, Event Speakers & Industry KOLs to industry experts discussing Blockchain, Cryptocurrency & Insurtech as these are important pillars of the overall Fintech conversation.

Brand Employees & Industry Practitioners

Listed below is a sample of Fintech industry practitioners & influential voices from Enterprise brands. These people are prominent voices within the industry, and drive awareness & engagement for their employers around the topic of Fintech.



Steve McLaughlin
FT Partners
Founder, CEO & Managing Partner



Austin Mac Nab
VizyPay
Managing Partner



Jill Docherty
Visa
Head of Business Development
UK&I



Jessica Turner
Mastercard
Global Head of New Digital
Infrastructure and Fintech



Monica Jasuja
Comviva
Head of Product Management, Mobile
Financial Solutions



Emily Leach
Visa
VP, Fintech Enablement, Emerging
Payment Solutions



Martin Boyd
FIS
President, Fintech Solutions



Pedro Muñoz Román
BBVA
Head of Open Innovation Spain



Georg Hauer
N26
GM, DACH & Northern Europe



Nick Kerigan
SWIFT
Head of Innovation Execution



Brand Employees & Industry Practitioners Ctd.



Shuki Licht
Finastra
SVP, Chief Innovation Officer



Ravikumar Nematikanti
NCR Corporation
CTO, Digital Banking



Christophe Langlois
Finastra
Global Marketing Lead, Fintech &
Developer Ecosystem



Personas

Social Amplifiers

This sample of people who create and share Fintech-related content on LinkedIn & Twitter, have a wide audience, and generate high social engagement.



Suriya Subramanian
Finperform
Managing Director



Neira Jones
Independent
Advisor & International Speaker



Koen Vanderhoydonk
Bianco Services
CEO Belgium, Luxembourg, Germany



Bradley Leimer
Unconventional Ventures
Co-Founder



Andreas Staub
Riffeisen Group
Head of Corporate Development &
Digital Transformation



Alberto Garuccio
Reale Mutua Assicurazioni
Head of Innovation Ecosystem & Open
Insurance



Helene Li
FinTech Association of Hong Kong
General Manager



Terence Mills
Al.io
CEO & Chairman of the Board



Nicolas Pinto
TagPay
Marketing Manager



Jay Palter
Jay Palter Social Advisory
Chief Engagement Officer



Social Amplifiers Ctd.



Marvin Stone
Stewart Title
SVP, Business Integration, Innovation
Council Leader



Sally Eaves
Global Foundation for Cyber Studies &
Research
Senior Policy Advisor



Rick Huckstep
Wiser! Newsletter
Author



Christophe Langlois
Finastra
Global Marketing Lead, Fintech &
Developer Ecosystem



John Giannantonio



David Jiménez Maireles
TNEX
Chief Experience Officer & Deputy
CEO



Saeed Valadbaygi
The Global Centre for Risk &
Innovation
Executive Director



Ignacio Esteban Carballo
UCA Business School
Executive Program Director in Fintech
& Digital Banking



Enrico Molinari
Riviera di Liguria Chamber of
Commerce
Innovation Manager & Team Digital
Coordinator



Richard Turrin
Best Selling Author



Event Speakers

Below is a list of people who are keynote speakers on Fintech or have spoken about Fintech at events over the past few years.



Xavier Gomez
INVYO
Founder & COO



Remco Veenenberg
Perfinal Technologies
Head of Sales & Partnerships



Devie Mohan
Burnmark
Co-Founder & CEO



Ron Shevlin
Forbes
Senior Contributor



Sophie Guibaud
OpenPAYd
Chief Growth Officer



David Birch
1414 Ventures
Venture Partner



Chris Skinner
11:FS
Non-Executive Director



Dr Christine Bailey
PassFort
CMO



Susanne Chishti
FINTECH Circle
CEO



Jim Marous
Banking Transformed Podcast
Owner & Host



Event Speakers Ctd.



Daniel Uriol
Accenture
Managing Director - Technology
Strategy & Advisory



April Rudin
The Rudin Group
Founder & CEO



Malik Khan Kotadia
Finnovation Labs Private Limited
Co-Founder & Chairman



Industry KOLs

Below are 22 Key Opinion Leaders discussing Fintech online. These Industry KOLs have a high degree of topical authority and relevant audiences online.



Spiros Margaris
margaris ventures
VC, Advisor & Board Member



Theodora Lau
Unconventional Ventures
Founder



Marcel van Oost
Fintech Startup Investor &
Advisor



Chris Gledhill
Independent Fintech Advisor, Futurist,
Writer & Speaker



Urs Bolt
ti&m
Product Manager Digital Banking



Efi Pylarinou
Efi Pylarinou Advisory
Founder



Linas Beliūnas
Flutterwave
Country Manager, Europe & GM
Flutterwave Lithuania



Tram Anh Nguyen
Centre for Finance, Technology &
Entrepreneurship
Co-Founder



Jim Marous
Banking Transformed Podcast
Owner & Host



Ian Kar
Fintech Today
Founder & CEO



Industry KOLs Ctd.



Anna Maj
Arab Financial Services
Fintech Advisor



Susanne Chishti
FINTECH Circle
CEO



Alexandros C. Argyriou
Scientia
CEO



Brett King
Moven
Founder & Executive Chairman



Chris Skinner
11:FS
Non-Executive Director



Matteo Rizzi
Bamboo Capital Partners
Venture Partner



Lex Sokolin
ConsenSys
Head Economist, Decentralized
Protocols



Bryan Clagett
Moven
Chief Revenue Officer



Miguel Armaza
Wharton Fintech
Co-President & Podcast Host



Mark Walker
The Fintech Power 50
Co-Founder & Chief Operating Officer



Christer Holloman
Divido
Founder & CEO



Christina Trampota
Innovate :: Grow :: Scale
Managing Director



Roles

Analysts & Researchers

The people listed below are a sample of analysts & researchers who provide research and/or insights on the topic of Fintech.



Patricia Hines
Celent
Head of Corporate Banking



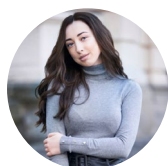
Philip Benton
Omdia
Senior Analyst, Financial Services



Meng Liu
Forrester
Analyst



Peter Wannemacher
Forrester
Principal Analyst



Victoria Kirillova
Relevant Software
FinTech Market Analyst



Aurélie L'Hostis
Forrester
Senior Analyst



Dan Dolev
Mizuho
Senior Analyst, FinTech Equity
Research



Stessa Cohen
PivotAssets
Strategic Advisor, Consultant &
Evangelist



Virginie O'Shea
Firebrand Research
Founder



Sagrika Shah
Connexdoor
Co-Founder



Analysts & Researchers Ctd.



Yassine Regragui
Alibaba Business School
Certified Fintech Expert



Dov Marmor
Railsbank
COO, North America



Ana Nives Radović
SUPER Hub Montenegro
Co-Founder & Researcher



Ritesh Jain
Infynit
Co-Founder



Prof. Markos Zachariadis
Alliance Manchester Business School
Professor & Chair in Financial
Technology & Informations Systems



Amy Corn
Georgia Institute of Technology
Academic Program Director,
Fintech



Jim Marous
Banking Transformed Podcast
Owner & Host



Ron Shevlin
Forbes
Senior Contributor



Roles

Journalists & Contributors

Here we looked at a sample of editors, journalists & contributors who contribute to publications, work freelance or write about Fintech.



Simon Taylor
11:FS
Co-Founder & Chief Product Officer



Hansjörg Leichsenring
Der Bank Blog
Editor



David Birch
1414 Ventures
Venture Partner



Gina Clarke
The Fintech Times
Editor in Chief



Lynne Marek
Industry Dive
Senior Editor



Arti Singh
The Morning Context
Journalist, Fintech



Michael Stothard
Sifted
Editor



Steve Cocheo
The Financial Brand
Executive Editor



Oliver Smith
AltFi
Managing Editor



Anna Irrera
Reuters
Chief Correspondent, Fintech



Journalists & Contributors Ctd.



Mike Sigal
2022 Labs
CEO



Frances Coppola
Financial Economist, Author
& Blogger



Paige McNamee
Finextra
Reporter



Tanya Andreasyan
FinTech Futures
Managing Director & Editor-in-Chief



Alex Wilhelm
TechCrunch
Senior Editor



Daniel Lanyon
AltFi
Editor in Chief



Elizabeth Lumley
Financial Times
Technology & Transaction Banking
Editor



Varsha Saraogi
FinTech Global
News & Feature Writer



Ron Shevlin
Forbes
Senior Contributor



Sectors

Blockchain

Blockchain is one of the leading technologies coming out of Fintech. Below we've listed a sample of people driving the Blockchain conversation across social channels.



Kevin L. Jackson
4 Days to Save the World
Partner



Kohei Kurihara
Privacy by Design Lab
Co-Founder & CEO



Rachel Wolfson
Quantum Economics
Enterprise Blockchain Analyst



Suresh Rukmangathan
CORIZANCE
Founder & CEO



Saeed Valadbaygi
GCRI
Executive Director



Suriya Subramanian
Finperform
Managing Director



Evan Kirstel
eViRa Health
Chief Digital Evangelist & Co-Founder



Antony Welfare
NEM Group
Executive Director



Angie Lau
Forkast.News
Editor-in-Chief & CEO



Ugo Setti
Ciaco
Member of the Board



Cryptocurrency

Cryptocurrency is at the core of the Fintech development. Below is a sample of influential experts discussing & driving the Cryptocurrency conversation online.



Kevin L. Jackson
4 Days to Save the World
Partner



Max Keiser
Keiser Report
Host



Stacy Herbert
Keiser Report
Television Presenter



Marius Dornig
Capgemini
Project Manager



Alex Gladstein
Human Rights Foundation
Chief Strategy Officer



Spiros Margaris
margaris ventures
VC, Advisor & Board Member



Laura Shin
Unchained
Crypto Journalist, Podcast Producer &
Host



Bob Carver
Verizon
Principal Cybersecurity Threat
Intelligence & Analytics



Adam Back
Blockstream
Co-Founder



Dennis Parker



Cryptocurrency Ctd.



Michael Saylor
MicroStrategy
Chairman & CEO



Changpeng Zhao
Binance
CEO



Vala Afshar
Salesforce
Chief Digital Evangelist



Thomas Power
9 Spokes
Member Board of Directors



Insurtech

Insurtech is a large part of Fintech. Below we've listed a sample of people driving the Insurtech conversation across social channels. These experts regularly create or share content on the topic of Insurtech.



Dr Robin Kiera
Digitalscouting.de
Personal & Virtual Speaker



Mike de Waal
Global IQX
President & Founder



Florian Grailot
astoryaVC
Founding Partner



Sabine VanderLinder
Alchemy Crew
Co-Founder, CEO & Managing Partner



Matteo Carbone
IoT Insurance Observatory
Founder & Director



Minh Q Tran
Mandalore Partners
Managing Partner



James Gingerich
EXPEFLOW Inc
Director of Sales & Business
Development



Alberto Garuccio
Reale Mutua Assicurazioni
Head of Innovation, Ecosystem &
Open Insurance



Gilad Shai
InsureTech Connect
Advisor, Ecosystem Development



Nigel Walsh
Google
Managing Director, Insurance



Insurtech Ctd.



Florian Semle
Digital Clarity
Managing Director



Bryan Falchuk
Insurance Evolution Partners
Founder & Managing Partner



Nelly Brossard
Insurtech France
Vice President



Brands

Fintech Solutions

Below is a sample of brands who create and share Fintech thought leadership content, and are prominent providers within the Fintech space. Their rankings are based on the relevancy of the content, the engagement it gets, as well as other metrics.



BBVA
Ranking: 1
[in](#) [tw](#)



Monzo
Ranking: 6
[in](#) [tw](#)



Citi
Ranking: 2
[in](#) [tw](#)



SoFi
Ranking: 7
[in](#) [tw](#)



UBS
Ranking: 3
[in](#) [tw](#)



Wise
Ranking: 8
[in](#) [tw](#)



Revolut
Ranking: 4
[in](#) [tw](#)



N26
Ranking: 9
[in](#) [tw](#)



Chime
Ranking: 5
[in](#) [tw](#)



SWIFT
Ranking: 10
[in](#) [tw](#)

Fintech Solutions Ctd.



Klarna
Ranking: 11



NCR Corporation
Ranking: 16



PayU
Ranking: 12



Adyen
Ranking: 17



Refinitiv
Ranking: 13



Temenos
Ranking: 18



Fiserv
Ranking: 14



Finastra
Ranking: 19



FIS
Ranking: 15



Comviva
Ranking: 20



Publications & Resources

Below are publications and resources discussing Fintech. Their rankings are predominantly based on the relevancy of the content & the engagement it gets.



FINTECHNA
Ranking: 1



Finextra
Ranking: 6



Forbes
Ranking: 2



FinTech Futures
Ranking: 7



TechCrunch
Ranking: 3



Fintech Finance
Ranking: 8



Bloomberg
Ranking: 4



The Fintech Times
Ranking: 9



City A.M.
Ranking: 5



Financial IT
Ranking: 10



Methodology

Our Who's Who lists are created using the Onalytica platform which has a curated database of over 1 million influencers. Our platform allows you to discover, validate and categorise influencers quickly and easily via keyword searches. Our lists are made using carefully created Boolean queries which then rank influencers by resonance, relevance, reach and reference, meaning influencers are not only ranked by themselves, but also by how much other influencers are referring to them. The lists are then validated, and filters are used to split the influencers up into the categories that are seen in the list.

This Who's Who list should give you an insight into Fintech and help break it down. We always want to make sure you are getting the most valuable information available from our lists, so feedback is always welcome!

If you want to learn more about Onalytica, or if you'd like to see our platform in action, feel free to get in touch!

[Get in Touch](#)

